



## TAKE SONIC TO NEW HEIGHTS

### *Sonic Jump Available Now*

**LONDON & SAN FRANCISCO – 18<sup>th</sup> October 2012** –SEGA® Europe and SEGA® of America Inc. are jumping for joy at the release of *Sonic Jump*™, Sonic's first ever game developed specifically for mobile platforms. Developed by new digital studio, Hardlight, the former SEGA Tech Group are now concentrating on creating their own e games with *Sonic Jump* being their first release. You know just how fast Sonic can run, now you can check out just how high he can jump as you tilt your screen to leap through a range of stunning new levels and classic zones from the Sonic universe. *Sonic Jump* will be bouncing on to the iTunes App Store today for \$1.99, AUD\$1.99, £1.49, €1.59 on iPod touch, iPad® and iPhone®.

Sonic and his friends must stop the evil Dr. Eggman creating havoc once more in the Story Mode, this time by jumping up through the levels to eventually take on the evil genius in an exhilarating head to head boss battle. *Sonic Jump*'s additional infinite Arcade Mode allows you to compete against your friends to see who can reach the highest heights; the sky really is the limit as the level won't stop until you drop. The single player challenges of *Sonic Jump* will see you bouncing as high and as fast as possible whilst collecting rings and earning power ups to top the leaderboards!

#### **About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at [www.sega.com](http://www.sega.com).

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SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at [www.sega.com](http://www.sega.com).