



**Pressemeldung**  
zur sofortigen Veröffentlichung

## SEGA ANNOUNCES SONIC'S CHARGE ONTO THE Wii CONSOLE

*Sonic The Hedgehog Rewrites the Arabian Nights in a Completely New Adventure  
Exclusive to the Wii Console*

**SAN FRANCISCO & LONDON** (May 9, 2006) - SEGA® of America, Inc. and SEGA® Europe Ltd. today announced *Sonic Wild Fire* (working title) exclusively for the Wii™. Developed by SEGA Studios, *Sonic Wild Fire* stars the Blue dude with the 'tude on his first solo adventure since the original *Sonic The Hedgehog*™ in 1991. This intense and exciting action game takes advantage of the innovative Wii™ controller as Sonic combines his trademark high-speed action with easy to play controls to offer a brand new experience!

Sonic's new adventure unfolds from a storybook of the classic tale, *Arabian Nights*, the last several pages from the book have gone missing, and it's up to Sonic to re-create the story. The vibrant environments provide for a refreshingly new look to the franchise filled with brightly colored mosaic tiles, glistening oases, swaying palm trees, and crumbling stone columns. Sonic activates specific areas in the prismatic environment to pull off new tricks and stunts, in addition to interacting head-on with various obstacles by jumping, dodging, and dashing.

"*Sonic Wild Fire* and the innovative Wii controller changes the way gamers play interactive entertainment," said Scott A. Steinberg, Vice President of SEGA of America, Inc. "SEGA is excited to lead the gameplay revolution through its support of Wii with a Sonic release built exclusively for this new system."

Gamers will use the Wii controller to steer Sonic and experience an untapped freedom in gameplay and control. Hold the controller horizontally with two hands and tilt left and right to steer Sonic on different paths and maneuver deftly from obstacles and enemies. Continue to tilt and fling forward to dash-attack ground and air enemies and to break down barriers. In addition to the main game is an array of unique controller-focused mini-games which make *Sonic Wild Fire* fun to play alone or as a multiplayer game with friends. Get ready for a refreshing adventure that puts you on the forefront of gaming!

# ENDE #

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**Über SEGA:**

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