



## SONIC DASH

*The Fastest Infinite Mobile Title Is Announced!*

**LONDON & SAN FRANCISCO – 4th March 2013** –SEGA® Europe and SEGA® of America Inc. are excited to announce *Sonic Dash*™ the fast and endless running mobile game. Following the success of *Sonic Jump*™, this infinite running title is the latest created exclusively for mobile platforms from Hardlight Studios. *Sonic Dash* will be available on to the App Store soon.

Our spikey hero goes on a fast and frenzied 3D dash through the stunning grassy verges of Seaside Hill. Challenge your friends to run as far into the hill as you can and beat their best times!

**About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at [www.sega.com](http://www.sega.com).

**About SEGA® of America, Inc.**

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at [www.sega.com](http://www.sega.com).